



PACTO
R U M O À
COP30

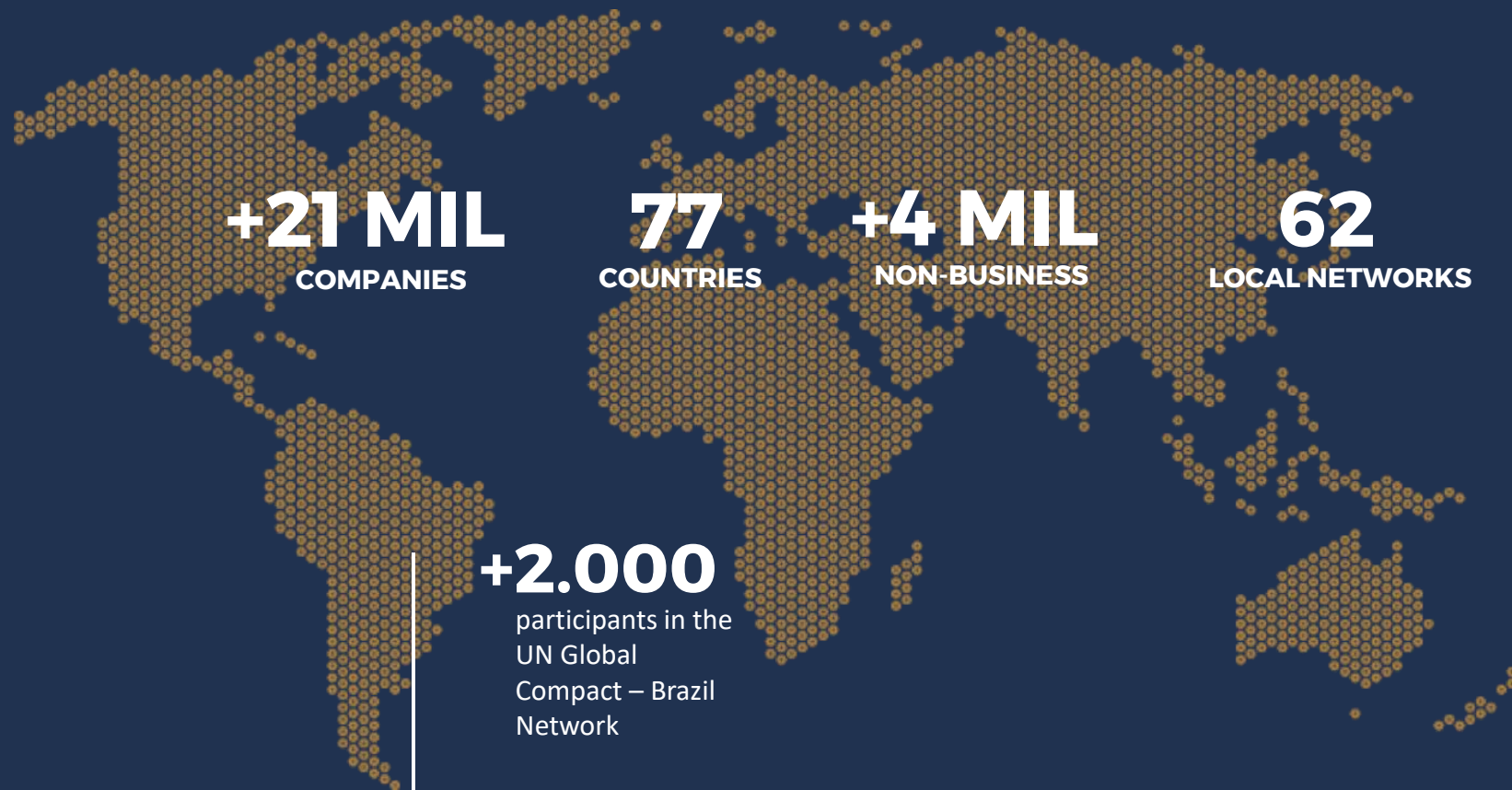


GLOBAL COMPACT BRAZIL TOWARDS COP30

UN Global Compact

We are a global initiative of companies and stakeholders who have come together to build a more sustainable world, leaving no one behind.

It is the largest corporate sustainability initiative in the world.



GLOBAL COMPACT – BRAZIL NETWORK

The UN Global Compact – Brazil Network is the second largest network in the world and the largest network in the Americas.

Context

Global

COP30 as a milestone for 10 years of the Paris Agreement

Linking up to boost governments' climate ambition in new nationally mandated commitments (NDCs) aligned at 1.5°C

Brazil

Brazil will host the 30th Conference of the Parties to the UNFCCC in the Amazonian city of Belém

Climate mitigation and adaptation plan under construction

Ecological Transformation Plan for economic growth with social inclusion and environmental preservation

UN Global Compact Brazil Network

Purpose of Climate Action:

Be the catalyst for integrating the climate agenda into business strategies to accelerate Brazil's transition to a resilient, net-zero economy in a transparent, socially fair and inclusive way.

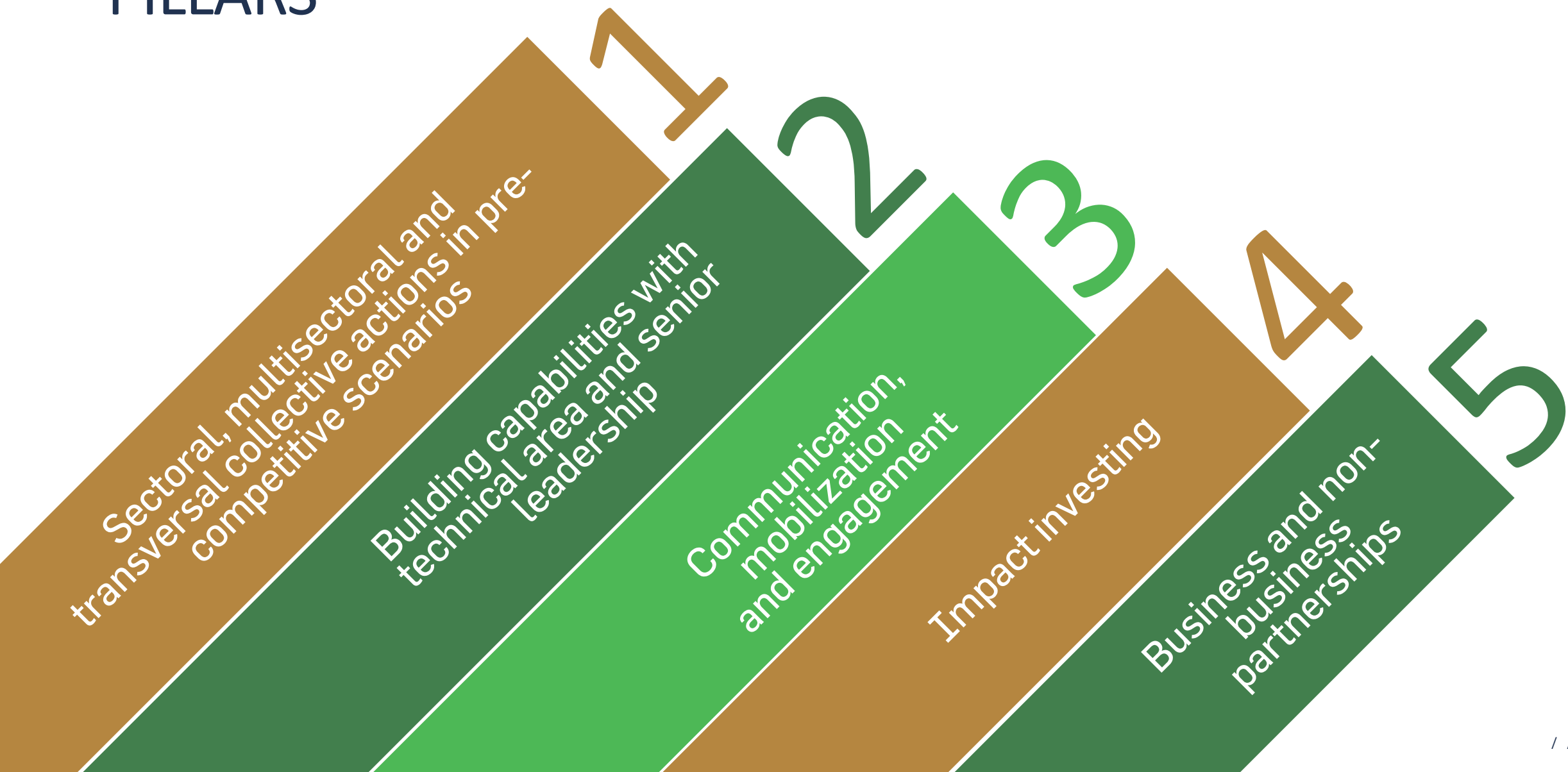


OBJECTIVES

Collectively build essential actions mitigation and adaptation to climate change with the Brazilian business sector

Mobilize Rede Brasil against climate change in light of the Brazilian climate scenario, based on transversal and sectoral projects

PILLARS





Climate Action Portfolio with collective sectoral and transversal projects, with the objectives of mitigating and adapting, as well as engaging and communicating



Learn more:
cop30.pactoglobal.org.br

MOVEMENTS



MOVIMENTO AMBIÇÃO NET ZERO

Corporate commitment and knowledge journey to mitigate climate change through science-based greenhouse gas emissions reduction (SBTi).

- Knowledge journey for developing the GHG inventory, setting targets (SBTi), and building a decarbonization plan
- Access to the Onda Verde Platform for decarbonization solutions
- Webinars and events showcasing Net Zero Ambition Cases, including engagement and awards



MOVIMENTO + ÁGUA

Corporate commitment and knowledge journey to achieve universal access to basic sanitation and water security.

- Knowledge journey of the +Water Movement, with experts and exchange among companies
- Access to the Onda Verde Platform for water solutions
- Webinars and events showcasing +Water Cases, with engagement and recognition



MOVIMENTO CONEXÃO CIRCULAR

Corporate commitment and knowledge journey to ensure sustainable production and consumption patterns, promoting efficient use of natural resources, reducing waste, and minimizing environmental disposal.

- Knowledge journey of the Conexão Circular Movement, with experts and exchange among companies
- Access to the Onda Verde Platform for circular solutions
- Webinars and events showcasing Conexão Circular Cases, with engagement and recognition



MOVIMENTO IMPACTO AMAZÔNIA

Corporate commitment and knowledge journey to combat deforestation in the Amazon and keep the forest alive, while fostering dialogue with traditional communities and Indigenous peoples.

- Due Diligence Tool and Sectoral Pacts against deforestation
- Forest preservation project
- Bioeconomy dialogues with Traditional Communities, Indigenous Peoples, and expeditions to the Legal Amazon

PROJECTS

11



Biofuels & Electric Mobility HUB

An environment for dialogue and solutions that drive the decarbonization of road transportation through collective action, clinics, publications, and value chain engagement.

- Participation in the Net Zero Transport Collective Action Hub with knowledge clinics
- Report on gaps and opportunities in biofuels and electric energy legislation
- Training sessions for strategic suppliers

14



Ocean Centre*

A HUB to accelerate the decarbonization of maritime transport and ports, by participating in forums and developing an energy transition framework.

- Capacity-building workshops focused on corporate decarbonization and energy transition, aimed at influencing public policies in the sector
- Development of public reports focused on decarbonization and energy transition solutions

2



Regenerative Agriculture Working Group

A group of companies advancing regenerative food systems to restore soil, water cycles, and strengthen rural communities in the face of global challenges.

- Workshops and webinars on Regenerative Agriculture
- Launch of the Regenerative Agriculture Guide
- Video series for outreach and awareness
- Recognition in Regenerative Agriculture (COP30)

12



Reinova**

Develop strategic solutions for the design, production, distribution, and post-consumption disposal based on items from the National Waste Inventory.

- Mentoring for collective solutions among companies
- Benchmarking of national and international solutions
- Launch of the collective solution at COP30 with a documentary on the process and related discussions

*Not available for sponsorship.

**Restricted to companies invited under the scope of the Blue Keepers National Waste Inventory.

PROJECTS

15



Biodiversity & Climate Corporate HUB

Collaborative climate adaptation group to integrate biodiversity into Brazilian corporate strategies, based on the principles of SBTN, CBD, and IFRS.

- Framework for corporate strategies aligned with SBTi and SBTN
- Research on corporate knowledge of nature-related impacts
- Technical meetings for knowledge building

6



Brazilian Coalition for Water Resilience

Collective project aimed at increasing water resilience in national river basins, with actions tailored to local needs.

- CEOs Meeting during World Water Day Week
- Workshops for indicator consolidation
- Webinars on Coalition Projects
- Technical document on specific indicators

14



Blue Keepers

Mobilize resources and engage companies, governments, and society in combating chronic pollution in the ocean and river basins through preventive and corrective actions.

- Waste cleanup in natural environments
- Support for barriers and interception of floating waste
- Seasonal waste collection for analysis
- Special action in Belém/PA during COP30
- Launch of the Corporate Guide to Combat Marine Litter
- Installation of an eco-barrier

2



Entre Solos

Promote dialogue on sustainability in the food and agriculture sector. The goal is to bring people closer to the realities of rural and urban areas, encouraging discovery, reflection, and the sharing of experiences.

- “Entre Solos” Dialogues on Food Systems and Climate Adaptation
- Regional workshops: “Entre Solos Voices”
- “Pact for Soil Restoration”
- Entre Solos portal and network as a reference for connecting rural and urban areas

PROJECTS

13



WEBINARS PRÉ-COP30

Understand your transformative potential in the face of the global Climate Agenda and stay up to date with COP negotiations through debates with renowned experts and representatives from business and government sectors.

- Objectives for business sector participation in the COPs
- Official information about the organization of COP30
- Discussion on key technical topics to be addressed in upcoming COPs

16



Combating Greenwashing

Strengthen the role of compliance professionals in preventing greenwashing in corporate communications, in alignment with standardized regulations (IFRS S1 and S2/ISSB, CONAR, CVM).

- Multisectoral debate on challenges and best practices in combating greenwashing
- Compliance of corporate communication with IFRS S1 and S2 standards and CONAR regulations
- Preventing greenwashing to foster a more ethical business environment

10



Climate Justice Collective Action Hub

Implement collective actions with the business sector in favor of Climate Justice and a Just Transition, recognizing corporate responsibilities at the intersection of climate change and human rights.

- Keynote lecture on Climate Justice and corporate responsibility
- Workshops for in-depth exploration of the topic
- Secretariat for collective actions based on World Bank methodology
- Roundtable on Climate Justice at COP30

17



COP30 Mission

Preparatory training for corporate communicators for COP30, offering resources to help companies communicate more effectively, engage strategically, and structure their communication and participation plans for COP30.

- Classes with renowned instructors
- Training on communication, engagement, and planning for COP30
- E-book compiling course content



COP30
PACTO GLOBAL

Moving towards
COP30 through
national and
international
events

as visibility milestones for
project results.

2025

● JUNE

AMBIÇÃO
2030

SÃO PAULO / BRAZIL

● JULY

BIO
ECONOMY
AMAZON
SUMMIT

MANAUS/ BRAZIL

● SEPTEMBER

SDGs
IN BRAZIL

**CLIMATE
WEEK NYC**
CLIMATE GROUP

NEW YORK / USA

● NOVEMBER


COP30
PACTO GLOBAL

BELÉM / BRAZIL

WE ARE
SPECIALISTS
IN HIGH-LEVEL
PROJECTS



SDG's 2024



FÓRUM AMBIÇÃO 2030 - 2024



COP29



CSW 2024

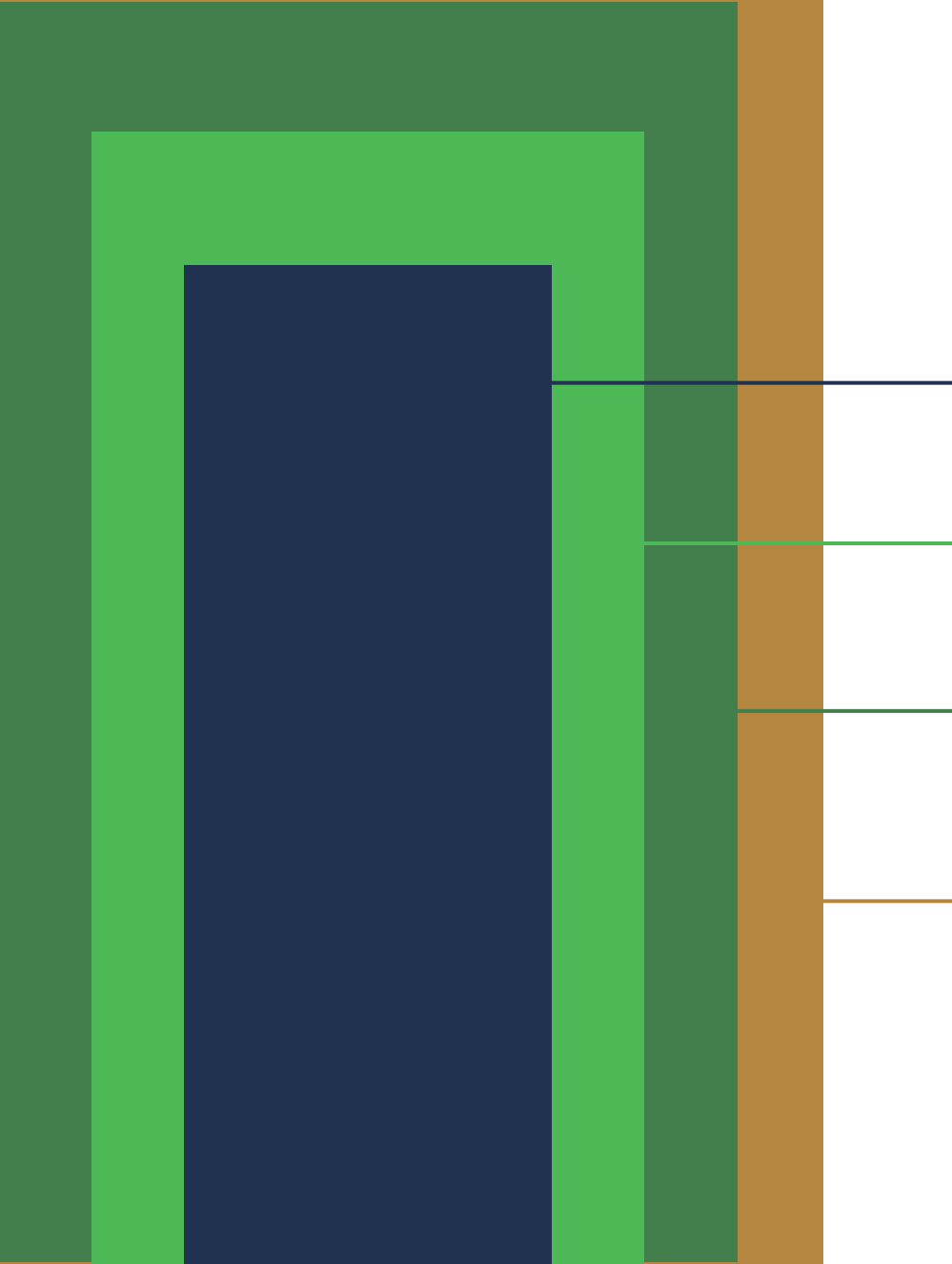


FORUM DE DH GENEVRA 2024



IPO TERR4

Participants



The diagram consists of four concentric rectangular layers. From the outermost to the innermost, the layers are: a wide brown layer, a medium green layer, a narrow dark blue layer, and a central dark blue rectangle. Four horizontal lines extend from the right side of the layers to the text labels: a brown line from the brown layer, a green line from the green layer, a green line from the dark blue layer, and a brown line from the central dark blue rectangle.

Companies engaged in the movements and the platform

Ministries and UN Agencies

Non-governmental organizations partners

Journalists and media outlets



STRATEGIC PARTNERSHIPS



**How can your company
or organization get
involved?**

How to participate

There are three main types of engagement in the Pact towards COP30 Program:

1. ENGAGED COMPANY



Access to the program's free actions, such as working groups, webinars, international and national events.

2. STRATEGIC PARTNER



For non-business organizations that have solid performance in the Climate Agenda and that can add to the objectives of the Program

3. SPONSOR



For companies engaged with potential leadership in climate actions with the Program. Some compensation includes active participation in projects and invitation to national and international events.*

Note: It is necessary to be a company participating in the UN Global Compact – Brazil Network to engage in any initiative of the Program.

*Does not include hotel and travel services.

+500 companies engaged

***21 collective actions,
projects and training for
mitigation and adaptation to
climate change***



“ COP30 will be held in our beautiful rainforest region. Until when? How long will we be able to keep this forest resilient to climate change? Don't make this COP a COP about forests, make a COP that says that this is the forest we have today and that our future generations will have the right to see. And this will only be possible if we are globally aligned with the long-term temperature objectives of the Paris Agreement.”

Thelma Krug

*Chairman of the Board of Directors of the Global Climate Observing System (GCOS/WMO),
Vice-president of the IPCC from 2015 to 2023,
advisor to the Ambição Net Zero Movement.*

Detailing the projects

WEBINARS

PRÉ-COP30



With people of renowned knowledge and involved in the Brazilian climate agenda, covering topics such as:

The participation of the business sector in COPs

Official information about the organization of COP30

Main technical topics that will be discussed at the next COPs

How to participate: Through the [YouTube channel](#) of the UN Global Compact – Brazil Network

Who can participate: Participants of the UN Global Compact – Brazil Network and external public



MOVIMENTO **AMBIÇÃO NET ZERO**

Corporate Public Commitment to
Prepare a GHG Emissions Inventory and
Reduce GHG Emissions with Science-
Based Targets (SBTi)

Capacity-building journey to learn how to
develop the inventory, science-based
targets and decarbonization plan based on
the SBTi

Access to the Onda Verde Platform, with
decarbonization solutions

Participation in Webinars Cases Ambição
Net Zero, senior leadership engagement
events, awards for best cases

How to participate: Send a commitment letter
signed by the CEO to

Movimento.netzero@pactoglobal.org.br

Who can participate: Global Compact companies
that sign the commitment letter



HUB

biocombustíveis e elétricos

Establish an environment conducive to dialogue as a way of identifying solutions to accelerate the decarbonization of the road transport sector

Participation in the Net Zero Transport Collective Action Center in Brazil, holding Clinics to support the knowledge pillar

Technical Report with gaps and opportunities in Brazilian legislation regarding the production, distribution and use of biofuels and electricity in the country

Capacity Building Journey for strategic suppliers

How to participate: Send an email to clima@pactoglobal.org.br, informing up to 2 focal points, with name, position and email.

Who can participate: Companies that are on the Climate Action or Sustainable Agro Platform, and for value chain engagement only companies that are on the Net Zero Ambition Movement.



AÇÕES COLETIVAS POR
**JUSTIÇA CLIMÁTICA
E TRANSIÇÃO JUSTA**



Locate the climate debate within the domain of the company's responsibilities to respect the human right to a healthy and balanced environment

Master class on Climate Justice and corporate responsibility for the group

Workshops to explore the topic in depth

Secretariat for collective actions according to the World Bank methodology and regular meetings

Discussion circle at COP30 on the topic

How to participate: Send an email to clima@pactoglobal.org.br indicating your interest in participating.

Who can participate: Companies participating in the UN Global Compact – Brazil Network

HUB Empresarial **Biodiversidade & Clima**

**Collaborative climate adaptation group
to integrate biodiversity into Brazilian
business strategies**

**Development of a framework with
guidelines for the development of
business strategies to act in response to
the five SBTN approaches and develop
integrated decarbonization plans (SBTi)
and impact reduction on nature (SBTN)**

**Research to assess companies' level of
knowledge about their impact and
dependence on nature**

**Technical knowledge construction
meetings**

How to participate: Send an email to clima@pactoglobal.org.br, informing up to 2 focal points, with name, position and email for the interest list

Who can participate: Companies participating in at least 1 environmental movement (Ambição Net Zero, +Water, Circular Connection, Amazon Impact)



Public business commitment to combat deforestation in the Amazon

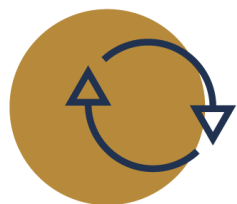
Access to the environmental module of the Due Diligence tool and Sector Pacts to ensure that operations and products do not contribute to deforestation in the Amazon

Development of at least one project that supports keeping the forest alive

Participation in dialogues on Bioeconomy, conversation circles with Traditional Communities and Original Peoples, specific working groups, expeditions to the Legal Amazon

How to participate: Send a commitment letter signed by the CEO to movimento.amazonia@pactoglobal.org.br

Who can participate: Global Compact companies that sign the commitment letter



MOVIMENTO CONEXÃO CIRCULAR

Public corporate commitment to waste management and circular economy

Access to the Knowledge Journey of the Conexão Circular Movement with the presence of experts and space for knowledge exchange between participating companies

Access to the Onda Verde Platform, with waste solutions

Participation in the Conexão Circular Cases Webinars, senior leadership engagement events, recognition of the best cases

How to participate: Send an email to Movimento.conexaocircular@pactoglobal.org.br indicating your interest in sponsoring.

Who can participate: Companies participating in the UN Global Compact – Brazil Network.



Mobilize resources and engage companies, governments and society to combat chronic ocean pollution by solid waste, notably plastics, through preventive and corrective actions

Cleaning activations with immediate removal of waste in natural environments

Support for damming structures and interception of floating waste

Seasonal sample collections to understand the typology of waste

Special activation in Belém/PA during COP30

Launch of the Business Guide to Combating Marine Litter

Installation of an eco-barrier

How to participate: Send an email to bluekeepers@pactoglobal.org.br indicating your interest in sponsoring.

Who can participate: Companies participating in the UN Global Compact – Brazil Network.



Work on selected items from the National Waste Typology Inventory aiming for strategic solutions in the process of design, production, distribution and post-consumption disposal behavior.

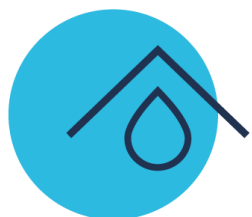
Mentoring process for collective solutions between companies

Benchmarking of national and international solutions

Launch of the collective solution at COP30, with screening of a video documentary about the process and debate

How to participate: Send an email to Movimento.conexaocircular@pactoglobal.org.br indicating your interest in sponsoring.

Who can participate: Companies participating in the UN Global Compact – Brazil Network.



MOVIMENTO
+ ÁGUA



Public corporate commitment for
access to sanitation and water security

Participation in Webinars, senior leadership
engagement events, recognition of best cases

Access to the Onda Verde Platform, with
water solutions

Access to the +Water Movement Knowledge
Journey, with participation in:

How to participate: Send an email to
agua@pactoglobal.org.br, informing your
interest in sponsoring

Who can participate: Companies committed
to the +Water Movement





COALIZÃO BRASILEIRA PELA

**RESILIÊNCIA
HÍDRICA**



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Connects critical river basins with companies that want to invest in water security actions and organizations that conserve and reforest

Implement conservation and restoration projects in watersheds under critical volumetric conditions and actively contribute to maintaining water quality

Meetings with leaders of the Brazilian Coalition for Water Resilience.

Webinars on Coalition Projects

Document focused on consolidating impact indicators for projects related to Water Resilience

How to participate: Send an email to agua@pactoglobal.org.br, informing your interest in sponsoring

Who can participate: Companies committed to the +Water Movement

HUB for accelerating the decarbonization of maritime transport and ports

Participation in training workshops focused on decarbonization and energy transition of participating companies, aiming to influence public policies in the sector.

Participation in regular meetings of working groups

Development of public reports, aimed at decarbonization and energy transition solutions

How to participate: Send a commitment letter signed by the CEO to agua@pactoglobal.org.br

Who can participate: Global Compact companies that sign the commitment letter



Curso preparatório para comunicadores



Preparatory training of communicators for COP30

The objective is to provide training for journalists or those responsible for covering COP30 (spokespeople, collaborators) in companies, so that they can engage in a structured manner, learn about the topics of the forum and have more effective participation and solid results.

E-book available!

How to participate: Send an email to comunica.engajar@pactoglobal.org.br showing interest

Who can participate: Key account companies of the Action Platform to Communicate and Engage

COMBATE AO GREEN^{ASHING}

Combating Greenwashing – Integrity in communicating environmental commitments

To stimulate cross-sectoral and multi-sector debate on the challenges and good practices in combating greenwashing in the context of the Brazilian private sector, involving the areas of Anti-Corruption, Communication and Climate.

To contribute to the compliance of companies' communications with the IFRS S1 and S2 standards defined by the ISSB, in addition to the CONAR sustainability regulations and other applicable legislation.

To prevent greenwashing in companies' institutional communications, contributing to a more informed, honest and transparent business environment.

How to participate: Send an email to clima@pactoglobal.org.br, informing up to 2 focal points, with name, position and email for the interest list

Who can participate: Participating companies in Climate Action Platforms, Against Corruption and Communicate & Engage



Public corporate commitment to tackle deforestation in the Amazon

Access to the environmental module of the Due Diligence tool and to Sectoral Pacts to ensure that operations and products do not contribute to deforestation in the Amazon

Development of at least one project that supports keeping the forest alive

Participation in dialogues on Bioeconomy, discussion groups with Traditional Communities and Indigenous Peoples, specific working groups, expeditions to the Legal Amazon

How to participate: Send a letter of commitment signed by the CEO to movimento.amazonia@pactoglobal.org.br

Who can participate: Global Compact companies that sign the letter of commitment.



Entre Solos
SEMEANDO CONEXÕES



Promote dialogue and communication on sustainability in the food and agriculture sector. Connect urban and rural areas to drive the achievement of Ambition 2030 targets

Entre Solos Dialogues to advance the Food Systems and Climate Adaptation agenda

"Pact for soil recovery" at COP30 to encourage practical actions

Entre Solos portal and network as a reference in communication between the countryside and the city with weekly publication of articles, notes, interviews and events

Access the portal: <https://www.entresolos.org.br/>

How to participate: Send an email to agriculturaeflorestas@pactoglobal.org.br showing interest in supporting.

Who can participate: Companies participating in the Global Compact – Rede Brasil.

AGRICULTURA SUSTENTÁVEL

GRUPO DE TRABALHO

Identify and promote regenerative food systems to restore soil health and rural community resilience to global challenges

Workshops and webinars on concepts, practices and success stories of Regenerative Agriculture

Publication and launch of the Regenerative Agriculture Guide

Series of videos to be broadcast on communication channels

Launch of the recognition for Regenerative Agriculture (COP30)

How to participate: Send an email to agriculturaeflorestas@pactoglobal.org.br, showing interest in supporting.

Who can participate: Companies participating in the Action Platform for Agriculture and Forests.



Incubadora de Futuros Sustentáveis

How to participate: Send an email to juliana.neri@pactoglobal.org.br, indicating interest in supporting

Who can sponsor: Companies participating in the UN Global Compact – Brazil Network



Promote the inclusion and social advancement of young black and indigenous leaders

Training for:

- **Boosting Initiatives:** aimed at fostering ventures and/or projects led by black and indigenous youth and aligned with one or more SDGs;
- **Boosting Careers:** aimed at boosting young professionals within the corporate market. Including climate module!

Mentoring with corporate leaders from companies and organizations that are partners in the project and an Employability Fair with young people



Emprega +

How to participate: Send an email to flor.fernandes@pactoglobal.org.br indicating your interest in supporting.

Who can sponsor: Companies participating in the UN Global Compact – Brazil Network



Dialogue with the gastronomic, hotel, tourism and business sectors of Belém, aiming at the training, hiring and insertion into the job market of LGBTIAP+, people with disabilities and neurodivergent people from the North

Target audience: companies, entrepreneurs, LGBTQIAP+ people, people with disabilities and neurodivergent people outside the formal job market

Awareness-raising panels for companies

Lectures for LGBTQIAP+ people, people with disabilities and neurodivergent people outside the job market

Training fair and business roundtable for hiring and integration



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Contatos

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Pacto Global
Rede Brasil

APOIO INSTITUCIONAL

aegea



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